

WE CHAMPION YOU

CAPABILITY STATEMENT

ProposalHelper is America's largest employee-only company providing complete business development, capture, and proposal solutions.

With 11 years in business, we have 80+ full time experts to support your business growth. We have won over \$4.5 billion USD in contracts for our clients worldwide.

ProposalHelper specializes in Government and Commercial Opportunity Qualification, Capture Strategy, Proposal Management, Technical and Engineering Solutioning, and Price-to-Win strategies.

Human Solutions for Business Growth

From Business Development and Capture Support

to

Modular and Full Proposal Solutions

we are

Your One-Stop Solution Company



ISO 9001:2015
Consistent, Repeatable
Processes



ISO 27001:2013
Information Security
is our TOP MOST priority



13800 Coppermine Road, Suite 100, Herndon, VA 20171
Call: 571-535-4707 | E: customersupport@proposalhelper.com
www.proposalhelper.com | www.bidexecs.com



Business Development Process



Identify Leads
(Recompetes, Forecasts, New Opportunities, Task Orders, etc.)



Qualify Leads
(Dedicated Human Research Team qualifies leads to fit Objectives, Strategy, and Past Performance)



Weekly Meetings to Develop Bid Strategies



Capture Strategy and Support Through RFP Release



Handoff to Proposal Team

WHY US



PROCESS FOCUSED



ZERO CONSULTANTS



FIXED PRICE SUPPORT



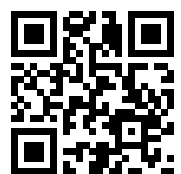
MODULARIZED SUPPORT



INVOLVED SENIOR MANAGEMENT



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Proposal Development Process

1

Internal Client Kickoff (Collect Background)

2

Preparation Stage

Prepare Outlines

Prepare Proposal Schedule

Prepare Kickoff Brief

3

Formal Team Kickoff

Proposal Preparation

4

Review 0
Outline Check and Approval

Review 1
[Pink Team]

Review 2
[Red Team]

Review 3
[Gold Team]

Review 4
[White Glove Check]

5

Proposal Submission

6

EN/Clarification Support

7

Proposal Library Files

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